

# CITY OF LONG BEACH

# 2015

THE YEAR IN REVIEW



# WELCOME MESSAGES

Welcome to the 2015 Year in Review, a look back at this year's major accomplishments and accolades in the City of Long Beach. From new parks and resurfaced roads, to a new, more robust website and enhanced energy efficiencies, as well as awards for technology, equality, park planning and more, the City of Long Beach continued to improve and provide better, more efficient service to the entire community. Thank you to all the City's employees for making this possible. Please take a moment to see how Long Beach moved forward as a great city in 2015.

Robert Garcia  
Mayor

The past 12 months have been exciting and productive for the City of Long Beach. With an improving economy, we had increased resources and a renewed sense of optimism, which enhanced our ability to provide services and complete projects. I would like to take this opportunity to revisit some of the major actions and achievements of 2015 that resulted from the Mayor and City Council's policy direction, as well as the unflagging efforts of our dedicated and talented City staff. Truly, there is much we should be proud of as a community.

Patrick H. West  
City Manager

## 2015 QUICK STATS

- 95.5 lane miles of streets resurfaced
- 16 miles of sidewalk replaced
- 23,800 trees trimmed
- 77,700 graffiti sites cleaned
- 28,200 potholes filled
- 195,000 calls for service responded to by the Police Department
- 70,000 calls for service responded to by the Fire Department
- 48,000 building inspections completed
- 7,877 Code Enforcement cases resolved
- 56,000 customers served at the Development Services Permit Center
- 123,000 service orders completed by the Gas & Oil Department
- 2.54 million commercial passengers passed through the Long Beach Airport
- 1.3 million items checked out from libraries
- 442 film permits issued, with a total of 631 production days
- 13,300 illegally dumped items pick up
- 849,000 youth and teen participant days, and 483,000 senior participant days in Parks, Recreation & Marine Department programs
- 420,000 rounds played on the City's five golf courses
- 12.9 million barrels of oil produced in Long Beach
- 185,300 tons of trash collected



# 2015 THE YEAR IN REVIEW



Large Image: Animal Control Services

Left to right:

Douglas Park Medical Center  
On the Job Interactions

View from the Current of the Villa Riviera  
Cabrillo Pool



# AWARDS & DISTINCTIONS

- Top 10 "Digital City," for the fifth consecutive year, for the City's outstanding efforts in using technology to serve its residents
- "Outstanding Film Commission" from the Location Managers Guild of America
- Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA)
- Achieved a perfect score on the Human Rights Campaign "Municipal Equality Index (MEI) for Lesbian, Gay, Bisexual, and Transgender (LGBT) inclusion in municipal law and policy
- Excellence in Facility Design award for Orizaba Park Community Center from the California Parks and Recreation Society
- Excellence in Park Planning award for the Belmont Plaza Temporary Pool from the California Parks and Recreation Society
- Highest rating in Southern California on the Trust for Public Lands (TPL) 2015 Park Score Index
- "2015 Playful City USA," a national designation for cities and towns for creating more playable, kid-friendly communities
- 2015 Centurion Award for Excellence in Community Policing for the Quality of Life Team from the Peace Officers Association of Los Angeles County
- Project of the Year award for the Belmont Temporary Pool from the American Public Works Association, Southern California Chapter
- "Top 10 Best Airports in America: Reader's Choice Awards 2015" from Condé Nast Traveler
- Long Beach Heritage Preservation Award for restoration of the original Long Beach Airport Terminal
- Bronze Level of Achievement for System Operation from the American Public Gas Association System
- President's Award for the American Water Works Association's Partnership for Safe Water Distribution System Operations
- "Automotive Service Excellence Blue Seal" certification for Fleet Services
- Leading Fleet Award for excellence in Fleet Management from Government Fleet Magazine





# 2015 THE YEAR IN REVIEW



Large Image: Belmont Pool

Left to right:  
PRIDE Parade  
Digital Cities Awards

Long Beach Airport Mosaic  
Long Beach Junior Runners



# PUBLIC SAFETY

- Response time to Police Priority Calls is 4.9 minutes; one of the fastest for any large city
- 92.3% of the Emergency Communications Center's 604,000 calls were answered within 10 seconds
- Approximately 2,500 people attended the READY Long Beach Community Preparedness Expo to better prepare themselves for an earthquake or other disaster
- 253 city staff served on response teams during the seven days of impacts from the July 2015 Power Outages
- 33 new Police Officers graduated from the 2015 Police Academy
- 20 new Firefighters graduated from the 2015 Fire Recruit Class
- 230 adults and 27 high school students were trained through the Community Emergency Response Team (CERT) Program
- 7,100 buildings and hazardous materials sites were inspected by the Fire Department
- 229 hazardous material spills were responded to by the Health Department's Hazardous Materials Unit
- 5,365 emergency calls for service were responded to by the Gas & Oil Department
- 280 tons of narcotics and drug-related paraphernalia were destroyed at the SERRF plant
- 81 safety training courses provided to City staff by the Disaster Preparedness & Emergency Communications Department
- 150 fires were investigated by the Fire Department's Arson Unit
- 550 youth received training through the Junior Lifeguard Program





# 2015 THE YEAR IN REVIEW



Large Image: ECOC Power Outage Response Team

Left to right:

Long Beach Fire Response

Long Beach Police Graduation

CSEC Human Trafficking Conference

Long Beach Fire Graduation

Long Beach Police Volunteer Team

Animal Care Services Explorers



# PARKS & OPEN SPACE

## Projects Completed:

- Jenni Rivera Park, a 3.0-acre park along the former Pacific Electric Right-of-Way
- NAACP Park, a 2.8-acre park along the former Pacific Electric Right-of-Way
- Chittick Field Scoreboard, further enhancing the sports complex
- Bixby Park playground and fitness equipment
- McArthur Park community center improvements
- Park Restroom rehabilitations at Cherry, Coolidge, El Dorado, Houghton, Miracle on 4th, Pan American, and Somerset Parks
- Stearns Park T-ball field improvements
- Jackson Street Dog Park, the 9th dog park in the city
- Bluff Park renovation, providing new irrigation, plantings, and turf
- Cesar E. Chavez Park amphitheater renovation
- Somerset Park renovations including sewer repairs, sports court resurfacing, new play equipment, and recreation building improvements
- El Dorado Dog Park expansion, adding another 1.0 acre to the facility
- Rosie's Dog Beach expansion and art marker installation, further enhancing the only dog beach in L.A. County
- Dock 10 at Rainbow Harbor, a 514-ft. long, ADA accessible dock
- Houghton Park Master Plan, guiding future improvements to the regional park

## Projects Under Construction or in Development:

- Gumbiner Park, a 0.8-acre park in the vicinity of MOLAA and St. Anthony Catholic Church
- DeForest Wetlands, 39 acres of urban green space and native habitat
- Drake Park Soccer and Greenbelt design, adding needed recreational amenities
- Wrigley Greenbelt and Red Car Greenway design, for future improvements
- Promenade Square Park playground, adding amenities for area children
- El Dorado Park Nature Center improvements, new entrance and other upgrades
- Whaley Park concession buildings, supporting youth league play
- Alamitos Bay Marina, Basin 2 renovation, providing 512 slips for larger vessels
- Bay Shore Roller Hockey Rink improvements
- Recreation Park Bruin Den improvements, enhancing the facility's aesthetics and use







Large Image: Beach Pedestrian Path Ribbon Cutting

Left to right:

DeForest Park Wetlands Restoration

Jenni Rivera Park

Jackson Dog Park

Chittick Scoreboard

Turtles at the Nature Center



# FINANCIAL MATTERS

- Adopted a General Fund budget that was structurally balanced (for the ninth consecutive year) and had a \$695,000 surplus
- Managed over \$5.5 billion in cash flows, excluding investments, an increase of more than 25%
- Spent \$81 million with Long Beach businesses for goods and services
- Issued \$114 million of revenue bonds to rehabilitate the aging Alamitos Bay Marina
- Long Beach Gas & Oil has maintained average residential gas bills that were lower than other southern California gas utilities for 44 consecutive months
- Received more than \$157 million in grant revenues from federal, state, regional and non-governmental resources
- 4,089 businesses are certified as Small Business Enterprises, a 13% increase from 2014
- Maintained excellent bond ratings for Standard & Poors, Moody's, and Fitch agencies
- Processed over 1,800 User's Utility Tax Refund checks to eligible senior citizens
- Received \$1.0 million in additional business license revenue through more efficient collections
- Generated over \$5.2 million in earnings in the investment pool, an increase of almost 80% over the prior year

# COMMUNITY IMPROVEMENTS

- 828 tons of debris removed from streets and neighborhoods by 2,338 volunteers participating in 95 clean up events
- 14,000 Go Long Beach requests responded to by the Public Service Bureau
- Adopted a new Alcohol Nuisance Abatement Ordinance to alleviate nuisance activities associated with the sale of alcohol and encourage all existing liquor stores to make improvements
- Conducted community engagement events pertaining to the proposed Urban Design Element of the General Plan that will implement policies to enhance the City's urban environment and promote a more attractive, livable, and sustainable community
- Conducted community engagement events pertaining to the Southeast Area Development and Improvement Plan (SEADIP), and began the preparation of a draft Environmental Impact Report (EIR)
- Adopted the Livable West Long Beach/West Long Beach Livability Implementation Plan to enhance the quality of life in West Long Beach
- 49 citations issued for illegal garage conversions
- Implemented Sunday hours at Bay Shore, Burnett and North libraries
- 70 of the most frequently called telephone lines were programmed and recorded in Spanish, Khmer, and Tagalog
- 165 documents from City departments have been translated into the Language Access Plan languages
- Continued the visioning process for transforming the Terminal Island Freeway into a local road with an adjacent landscaped buffer
- 137 residential property owners and 103 commercial property owners received rebates for exterior improvements
- Removed 37 nonconforming billboards through the Billboard Ordinance and converted two double-sided freeway-oriented billboards to electronic
- Launched a new Unpermitted Construction Saturday Hotline to receive and respond to anonymous complaints





Large Image: Bay Shore Library Sunday Hours

Left to right:

Alamitos Bay Marina

Residential Façade Improvement

Connect and Clean Event

Molina Shoe Donation



# HEALTHY COMMUNITIES

- Achieved an 18% reduction in overall homelessness
- Approximately 30,000 people participated in the City's first Open Streets event, "Beach Streets Uptown," which promoted the pursuit of innovative strategies to achieve environmental, social, economic, and public health goals
- Launched "Go Uptown," a mobile phone application that identifies healthy resources in North Long Beach as part of the Kaiser HEAL Zone
- 96,000 meals were served at 31 park sites through the 10-week Summer Food Program
- Adopted an ordinance requiring dogs over six months of age to be spayed or neutered, with some exemptions
- Received a \$5.4 million grant for the Life Coaching and the Fundamentals of Fatherhood Project, which is designed to improve co-parenting relationships, increase fathers' awareness and knowledge of parenting, and support fathers in their employment goals
- 16 businesses were cited for selling tobacco to minors through decoy operations conducted by the Health & Human Services and Police Departments
- The Center for Families and Youth worked with 348 families, 99% of which remained together at case closure
- Received an additional \$3.2 million to operate the Lead Hazard Control Program through 2018
- Approximately 500 youth participated in the Healthy Active Long Beach Power Up Your Summer Campaign, which combined physical activity lessons, activities, and nutrition education to encourage youth to get at least 60 minutes of physical activity each day over the summer months
- Began development of the My Brother's Keeper Local Action Plan with input from over 180 individuals and 35 community partners, governmental and nongovernmental, and faith-based agencies
- Received an additional \$3.2 million to operate the Lead Hazard Control Program through 2018
- Provided over 10,000 health assessments and health-related services to low income children and youth under the Child Health Disability Prevention Program
- 30,760 hours of free after school programming were provided for youth and teens
- Approximately 125 youth were referred to the LBGRIP Resource Center in North Long Beach by Los Angeles County Probation Department, Department of Children and Family Services, Long Beach Police Department, and Long Beach Unified School District
- 821 LBUSD students were deputized to become Junior Health Inspectors and learned about health impacts of outdoor and indoor air pollution
- More than 800 families attended the annual Long Beach Asthma Resource Fair, receiving information on asthma and how to improve their home environment
- Nearly 200 community and agency stakeholders participated in two education and planning forums for services for older adults in Long Beach





2015 THE YEAR IN REVIEW

# Free Child ID Cards

ID cards\* include: child's fingerprints and



Large Image: Free Child ID Card Event

Left to right:

Beach Streets Uptown

Special Olympics

Neighborhood Leadership Program 2015 Class

All City Beach Day

Safe Long Beach Safe Passage Event



# HOUSING

- Implemented the Proactive Rental Housing Inspection Program (PRHIP) to ensure livability standards for residents and maintain the City's stock of safe and sanitary rental housing
- Received funding for 664 vouchers to house our homeless veterans in the Veterans Affairs Supportive Housing (VASH) Program; over 500 families received assistance through this program
- Conversion underway of the Immanuel Church at 3215 E. Third St. into 24 affordable units for low-income seniors
- Facilitated the preservation of 1,054 affordable senior units at Brethren Manor, Springdale West, and American Goldstar Manor, resulting in the extension of affordability covenants for 55 years
- Completed construction for 2114 Long Beach Blvd. apartments, which includes 41 affordable units for disabled seniors
- Construction completed for Cabrillo Gateway Apartments at the Villages at Cabrillo, which includes 81 affordable units for homeless families and Individuals
- Construction underway on Anchor Place Apartments at the Villages at Cabrillo, which includes 120 affordable units for homeless and disabled veterans and veteran families
- Financing approved for the development of The Beacon apartment complex at Long Beach Boulevard and Anaheim Street, which includes 120 affordable senior units and 40 units for homeless veterans
- Rehabilitation completed for 46 multi-family units occupied by lower income households
- Monitored affordability covenants on 3,375 assisted housing units
- Completed construction for the Long Beach and 21st Street Senior Housing Development, and housed 15 elderly homeless families with Project-Based Housing Choice Vouchers
- Awarded grant funds of \$1.25 million to assist families in the Housing Opportunities for Persons with AIDS (HOPWA) Program
- Entered into an agreement with Rebuilding Together Long Beach for the operation of a mobile home repair program for extremely low-income homeowners
- Partnered with Habitat for Humanity to provide home ownership opportunities for three lower income, first-time buyers, and second mortgage assistance to six lower income first-time buyers





# 2015 THE YEAR IN REVIEW



Large Image: Meta Housing

Left to right:

The Edison

Villages at Cabrillo Ribbon Cutting

Urban Village

The Current



# ECONOMIC & WORKFORCE DEVELOPMENT

- Unemployment rate in Long Beach reached a seven-year low in August 2015
- The City's Long Range Property Management Plan was approved by the State of California Department of Finance (DOF), providing the City with initial authority to proceed with disposition of the former redevelopment properties
- 46 of the 53 "For Sale" parcels in the Long Range Property Management Plan are currently in escrow or in negotiations
- 3,032 job seekers were served through Workforce Development Grants with 65% finding permanent employment
- Approved a Project Labor Agreement with the Los Angeles/Orange Counties Building and Construction Trades Council, representing craft councils and labor unions, ensuring the payment of prevailing wages, pre-apprentice job training, local employment, and no work stoppages on projects over \$500,000
- Established LBFirst, a pilot program that ensures residents are provided first access to employment opportunities for City contracts
- Awarded a \$3.9 million grant for the C-17 Transition Master Plan, which studies the reuse and transition of the Boeing C-17 site
- Revenue per available Long Beach hotel room increased 12.3% over 2014, reflecting an increase in tourism and convention attendance
- Implemented a new youth employment strategy to bring more resources directly to the community and into local high schools, and support the creation of new internships
- New film productions for 2015 include the features La La Land, CHiPS, and American Crime Story – The People vs. O.J. Simpson. New television productions include Supergirl, Rosewood, American Horror Story, House of Lies, Ray Donovan, CSI: Cyber, Key & Peele, Catfish: The TV Show, Lucifer, State of Affairs, Scorpion, The Last Ship, Shameless, and Agents of S.H.I.E.L.D.
- 32 new Long Beach businesses received grant assistance to help defray initial start-up costs
- Negotiated a new Master Lease for the Queen Mary and surrounding land, which will modernize operations, bring new events, as well as preserve the ship itself
- 5 Long Beach businesses received business assistance loans totaling \$350,000
- Completed façade improvements to 20 business storefronts near the intersection of Long Beach Blvd. and Anaheim St. and the intersection of Atlantic Ave. and Burnett St., enhancing corridor appearances and promoting economic development activity
- 17,268 businesses are registered in the City's online bidder's database; a 9.7% increase from 2014
- 68 clients served at the Small Business Development Center in partnership with the City of Long Beach and Long Beach City College
- Provided 310 unemployed residents with quality jobs through a partnership with Long Beach Memorial Medical Center, and provided 250 existing workers with upgraded medical training





# 2015 THE YEAR IN REVIEW



Large Image: Filming on Shoreline Dr.

Left to right:  
Boeing C-17  
Douglas Park



# SUSTAINABILITY

- 100% of the City's beaches received "A" grades for water quality from the Heal the Bay Summer Report Card
- Total water use in Long Beach in 2015 was 22% less than the historic 10-year average; an average of 100 gallons per day per person
- Long Beach residents generated 3.9 pounds/person/day of solid waste, well below the current state target mandate of 7.6 pounds/person/day
- Reached a cost-sharing agreement with the Army Corps of Engineers for the East San Pedro Bay Ecosystem Restoration Study
- Waste-to-energy facility (SERRF) burned 450,000 tons of refuse that otherwise would have gone to landfills, while generating \$23 million in electricity sales
- 27,600 tons of recyclable material and 2,950 gallons of motor oil collected
- Historic Southern Pacific Depot building was moved from the old Public Service Yard to Willow Springs Park for restoration and reuse
- Orizaba Park Community Center was awarded LEED Gold certification for superior environmental design
- Delivered 2,200 tons of mulch from city tree trimming operations to residents that would otherwise go to the landfill
- More than 1,000 volunteers collected 3,217 pounds of debris during the annual California Coastal Cleanup
- 549 trees were planted in port-adjacent neighborhoods as part of the "I Dig Long Beach – 6,000 Trees by 2020" initiative funded by the Port of Long Beach
- 17 Green Businesses recognized by the City
- The Civic Center Edible Garden produced and donated 200 lbs. of produce in 2015, and hosted a dozen workshops and events for staff and residents





# 2015 THE YEAR IN REVIEW



Large Image: Orizaba Community Center

Left to right:  
Sustainability Santa Fe  
Water Quality  
Terminal Island Fwy Visioning  
Earth Day Clean Up

Community Clean Up Event  
Formula E  
Global Inheritance Bins



# NEW DEVELOPMENT

- Approved a project agreement with Plenary-Edgemoor Civic Partners (PECP) for the development of a new Civic Center through a public-private partnership blending residential units, retail shops, restaurants and a hotel with government facilities in shared space
- Adopted Golden Shore Master Plan, providing guidance for future development of the southwestern entrance to the City

## Projects Completed:

- Pike Retail Outlets renovation and expansion (45,000 sq. ft.), with new leases for H & M, Nike, Forever 21, Converse, and others
- Douglas Park, the City's largest new commercial business park, added several new tenants including Virgin Galactic, Mercedes-Benz, Shimadzu Precision Instruments, Douglas Park Medical Office Park, Universal Technical Institute, with leased space totaling more than 1.5 million sq. ft.
- American Hotel, an adaptive reuse building, now headquarters for interTrend (230 E. Broadway)
- Sixth Street Lofts, 30 new residential units (431 East 6th St.)
- 1081 Urban Village, 129 new residential units (1081 Long Beach Blvd.)
- Long Beach & 21st Apartments, 41 new residential units (2114 Long Beach Blvd.)
- Cabrillo Gateway Apartments at the Villages at Cabrillo (81 new residential units)

## Projects Under Construction:

- Edison Lofts, an adaptive reuse building with 156 new residential units and retail space (100 Long Beach Blvd.)
- The Current, new 17-story building with 223 residential units (707 E. Ocean Blvd.)

- Pine Square/Pacific Court, an adaptive reuse building with 69 new residential units and commercial lease space (245 Pine Ave./250 Pacific Ave.)
- Newberry Building, an adaptive reuse building with 28 new residential units and retail space (433 Pine Ave.)
- Parc Broadway, 220 new residential units and commercial lease space (245 W. Broadway)

## Pending Projects with Approvals:

- Off Broadway, apartment lofts and retail space (125 Linden Ave.)
- Residences at City Place, 20 new residential units and commercial lease space (495 The Promenade North)
- Riverwalk, a planned community with 131 single-family homes (4747 Daisy Ave.)
- OceanAire, 216 residential units (150 W. Ocean Blvd.)
- Douglas Park: Pacific Pointe East, three new industrial buildings totaling 483,000 sq. ft.
- Weber Metals, Inc., 115,000-square-foot industrial building for a 60,000 ton forging press, forge die storage, and furnaces, 6976 Cherry Ave.
- Steel Craft, 2,264-sq. ft. shipping container development for restaurant and retail uses, 3768 Long Beach Blvd.
- 113 new residential units, 207 E. Seaside Way
- 95 new residential units (442 W. Ocean Blvd.)
- 36 new residential units and commercial lease space (1570-1598 Long Beach Blvd.)
- Ballast Point, remodel of the former Khoury's restaurant site into restaurant and beer manufacturing facility, 110 Marina Dr.





Large Image: New Civic Center Rendering

Left to right:  
 American Hotel  
 Mercedes Benz  
 Outlets at the Pike



# EFFICIENCY IMPROVEMENTS

- Accepted a \$3 million three-year Bloomberg Philanthropies Innovation Team Grant and hired team members to improve the City's capacity to effectively design and implement new approaches that improve the lives of residents
- Implemented "full lifecycle modeling" to manage the replacement of City vehicles, which will save more than \$1 million annually
- Launched OpenGov on the City's website as part of the City's larger Open Data Initiative to allow the public to visually explore how Long Beach spends and receives money
- Modified existing taxi cab regulations in light of Uber and Lyft to provide better, flexible and more options to taxi consumers through lower fares, additional operational cabs, and enhanced service levels
- Long Beach Gas & Oil kicked off its "Advanced Metering Infrastructure" (AMI) initiative which will result in the installation of new smart gas meters for all 150,000 natural gas customers in Long Beach and Signal Hill, a transition that will take between two to three years
- Implemented the Long Beach Budget Challenge and Budget Survey for greater community engagement in the budget development process
- Enhanced the Public Information Office within the City Manager Department, making a dramatic impact on the City's communications by focusing and aligning existing communication resources with the organization
- Initiated the Street Sweeping Optimization Study and identified ways to eliminate four to eight morning routes in residential neighborhoods, and reduce sweeping time frames from four hours to two hours in parking impacted areas, where possible
- Implemented an expedited and streamlined permitting process for small residential rooftop solar photovoltaic systems
- Reorganized Permit Counter operations to maximize staff productivity and better serve the needs of customers
- Relocated the Workforce Development Bureau (Pacific Gateway) from the Human Resources Department to the Economic & Property Development Department, providing greater synergy in the resources for business recruitment and advocacy
- Relocated the Marine Maintenance and Beach Maintenance Divisions in the Parks, Recreation & Marine Department to the Marine Bureau to provide a more efficient and responsive service delivery approach







Large Image: Street Sweeping Optimaization

Top to Bottom:

Long Beach Yellow Cab

Long Beach iTeam (Bloomberg Philanthropies)

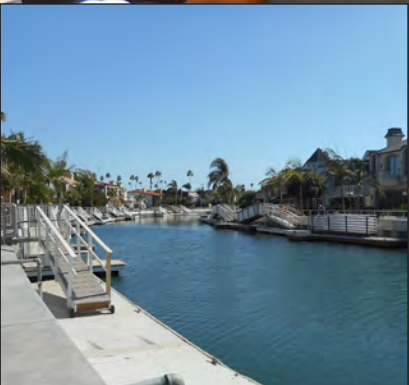


# INFRASTRUCTURE

- Started construction of new North Branch Library
- Launched a \$6.1 million citywide LED Streetlight Retrofit Program, which will reduce energy use, lower costs, and reduce carbon dioxide emissions
- Completed tenant improvements at Schroeder Hall to accommodate relocation of the East Police Division
- Replaced more than 8,600 traffic signs and 500 street name signs
- 8.5 linear miles of curbs repainted
- 29 miles of lane lines restriped
- Completed construction of new seawalls along a portion of the Rivo Alto Canal in Naples Island
- Major and secondary streets resurfaced include:
  - Atlantic Ave. from 59th St. to Atlantic Pl.
  - Artesia Blvd. from west city limits to Butler Ave.
  - Bixby Rd. from Atlantic Ave. to Orange Ave.
  - Cherry Ave. from Ocean Blvd. to Pacific Coast Hwy.
  - Magnolia Ave. from Ocean Boulevard to 4th St.
  - Magnolia Ave. from Pacific Coast Hwy to Spring St.
  - Pacific Ave. from Anaheim Rd to Pacific Coast Hwy.
  - Pine Ave. between Seaside Way and Anaheim St.
- Bike/Pedestrian lanes completed include:
  - Beach Pedestrian Path from Alamitos Ave. to 54th Pl.
  - Chestnut Ave. from 3rd St. to 12th St.
  - Marina Dr. from 2nd St. and Orange County boundary (Seal Beach)
  - Orange Ave. from 3rd Street to 10th Street
  - Ximeno Ave. from Los Coyotes Diagonal to Pacific Coast Hwy.
  - 2nd St. from Pacific Coast Hwy. to Studebaker Rd.
- Initiated parking improvement studies for Downtown and Belmont Shore
- Converted La Reina alley to pedestrian only use, while enhancing the alley with drought tolerant landscaping and decorative pavers
- Completed the design of the San Gabriel River Bike Path Gap Closure at Willow Street
- Completed the \$15.1 million safety renovation of Airport Runway 7L-25R
- Installed 30,000 feet of new gas main pipeline, 1,200 new gas service pipelines, and 6 new gas regulating stations
- Completed two major large-diameter gas pipeline projects: The Los Angeles River bore at 6th St. for the Port's Gerald Desmond Bridge Replacement Project, and Orange Ave. between South St. and San Antonio Dr. for Gas Pipeline Distribution Integrity Management
- Provided technical support on several regional transportation project efforts, including the I-710 Corridor Project, the Artesia Master Plan, the Gateway Cities COG Strategic Transportation Plan, and the I-405 Widening in Orange County
- Created three "scramble" crosswalks on Pine Ave. in Downtown
- Upgraded electrical service at nine branch libraries to accommodate laptop tables and provide additional outlets
- Completed 85 traffic and engineering surveys
- Cleaned 429 miles of sewer lines and inspected 116 miles of sewer mains
- Maintained 5,700 storm water catch basins and 24 pump stations
- Constructed 151 access curb ramps







Large Image: Signal Light Repair

Left to right:  
 Street Repave  
 Naples Sea Wall  
 LA River Gas Line Bore



# TECHNOLOGY

- Launched a new, redesigned city website, allowing residents and businesses to pay utility bills, apply for permits, watch LBTv and view calendars of events, all with a new content management system designed to display properly on both mobile devices and desktop computers
- As part of the new website, launched the OpenLB portal, which provides access to a wide variety of informational databases facilitating transparency, collaboration, and public participation
- Continued efforts to implement a new Enterprise Resource Planning (ERP) system, which will provide major advances in efficiency, transparency, and controls as well as significantly improve information for decisions by management and elected officials. The systems being replaced include:
  - Accounting
  - Accounts Payable
  - Accounts Receivable
  - Benefits
  - Budget Analysis & Control
  - Budget Preparation
  - Cash Management
  - Contract Management
  - Fixed Assets
  - Grant Accounting
  - Human Resources
  - Payroll
  - Position Control
  - Project Accounting
  - Purchasing
- Established the Technology and Innovation Commission and support their meetings, initiatives, and events
- Replaced the 25-year old business license system
- Developed several custom applications, including an online benefits open enrollment system and policy tracking system
- Installed 61 video surveillance cameras across the city
- Implemented AlertLongBeach, a new mass notification system that replaces the Reverse 911
- Conducted three Open Data Forums to obtain community feedback on the types of data that community stakeholders would find most useful
- Created interactive GIS mapping tool which allows the public to map various city locations and obtain specific property information



# OTHER GOOD THINGS

- Over 52,000 "Likes" and "Followers" on the City's Facebook and Twitter social media accounts
- Over 70 million "Reached" annually on Facebook
- More than 2,500 people attended the spcaLA's Pet Adoption Day presented by 95.5 KLOS & TalkRadio 790 KABC. at the P.D. Pitchford Companion Animal Village & Education Center, resulting in the adoption of 78 pets
- More than 150 youth from Parks, Recreation and Marine summer swim team programs competed in the annual Long Beach Sea Festival Richard R. Miller Novice Swim and Dive meets
- More than 2,000 youth from Parks, Recreation and Marine Day Camp and Summer Fun Day programs attended All City Beach Day
- Conducted 4,300 inspections of licensed food facilities, special events, and farmers markets to ensure protection from food-related illnesses
- Volunteers provided 21,176 service hours to the Police Department
- More than 1,000 people participated in the Run the Runway event to celebrate the reopening of Runway 7L-25R at the Long Beach Airport
- 247,083 El Dorado Nature Center visits
- 25 young people graduated from the 10-month Long Beach Animal Care Explorer Academy, which provides young people with exposure to careers in public safety and the humane treatment of animals



# 2015 THE YEAR IN REVIEW



Big Image: Airport Fun Run

Left to right:

New City Website

Kitty Hall Adoption Event

North Long Beach Jazz Fest





Left to right:

Long Beach Gas & Oil

North Long Beach Library Construction

4th of July (with Chief Luna)

Senior Center Summit

Curious George at Los Altos Library

Virgin Galactic

Library Card Campaign

Tree Crews



**City of Long Beach**

333 W. Ocean Blvd.  
Long Beach, CA 90802

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